

WCU Marketing and Communication Department Internship

Cullowhee, NC

WCU Marketing and Communication Dept. is looking for a social media intern for the Spring. It is posted in JobCat with the title Social Media Marketing Intern and Job ID# 23392. The student link for JobCat is jobcat.wcu.edu. If you would like to view the posting as a faculty member, your JobCat link is jobcatf.wcu.edu (please note the "f" for faculty).

Here is the job description:

- Assists the Social Media Manager in University Marketing to create and manage content for university-wide social channels, primarily Facebook, Twitter, Instagram, LinkedIn, and TikTok.
- This position may also research demographics, schedule posts, attend events, review and assess social media analytics, build presentations, and examine current digital trends.
- Applicant will develop content calendars and shoot smartphone photos and videos of campus life.